

Strategy

Strategy for Präsidium



piratenpartei
partipirate
partitopirata
partidapirats

Constraints

Timeframe

October 2015 – Federal elections

Calendar

Votations – local elections – key subjects (ex Büpf)



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Objectives

ST – Short Term +3 Months

Deadline PV 8/9 June 2013

MT1 – Mid Term +6 Months

Deadline PV 2014

MT2 – Mid Term +12 Months

Deadline PV 2015



Objectives - ST

ST01 - «**Pirate Party 2.0 identity**» is approved

ST02 - Website 2.0 is launched

ST03 - Pirate Party has a strict Position Taking process - Each Cantonal section is **publishing Voting recommendations** in all official means

ST04 - Remobilisation of the overall AG structure (Each AG has a Board member as sponsor)

ST05 - ACHIEVED - Set up of a new AG ORM in charge of relations with external organisations (Industry, Trade, Unions, NGOs) as well as Lobbies.

ST06 - «What's in for a Women in the Pirate Party» paper is presented and approved



Objectives - MT1

MT1-01 - «**Pirate Vision of Society**» is approved (PV13Fall), and validated by peer review (PV14)

MT1-02 - Full National «**Pirate Political Programme**» is approved (PV14) and peer review starts.

MT1-03 - **Membership drive** programme is launched in each Canton.

MT1-04 - AG ORM reports on Network Map



Objectives - MT2

MT2-01 - Each Cantonal section «Pirate Political Programme» is validated (peer review), and approved (Cantonal PV15)

MT2-02 - **Alignment of National «Pirate Political Programme»** based on Cantonal «Pirate Political Programme» (PV15)

MT2-03 - **Federal Elections readiness** - 1 list of candidates in each Canton with Pirate Section, including the required amount of signatures and all cleared administrativia.

MT2-04 - Start of Campaign - **Launch of Campaign** coordination team (PV15)



Additional Objective

Federal initiative project

PV13 October - Theme selection process launched

PV14 - Approval of Initiative subject

PV14 - Start of signature collection

mid15 - End of signature collection



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Means

ST01/ ST06/MT1-01/MT1-02/MT2-02 - Active **AG PPP**

ST01 - 1 Pager + Flyers (FR/DE/IT)

ST02 - AG DI work in progress - dependency ST01

ST03 - Calendar with votations and deadlines

ST03 - Central table on website with all positions (national + cantonal)

ST04 - Vorstandmeeting

ST05 - Praesidium Meeting

MT1-03 - Preparation of a **Recruitment package tool** (AG PR)

MT1-03 - **Renewal of Membership registration process** (Registrar)

MT1-04 - Active AG ORM

MT2-02 - Tracking by Cantonale Political Coordinator

MT2-03 - Tracking by Cantonale Political Coordinator

MT2-03 - Campaign technical infrastructure delivery by AG DI and AG PR

MT2-04 - Fully staffed and **Active AG-KAMP**



Needs

Job: PMO Project Management officer (Tracking, Reporting, consolidations of results) - reporting to President

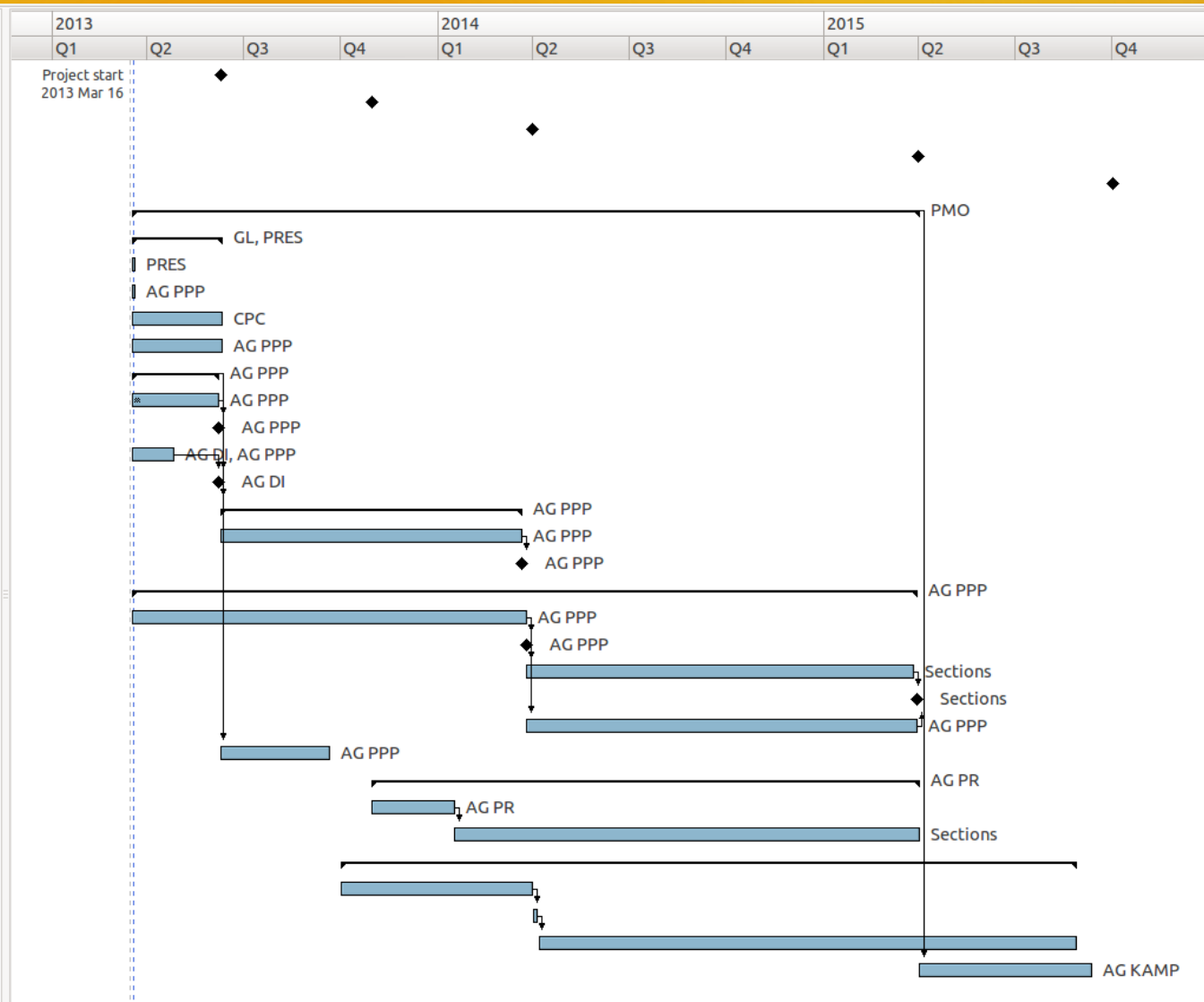
Budget for Prints and Design

Job: CPC Cantonale Political Coordinator (track and follow-up on Position Taking process by local section on objects pertaining to cantons) - Reporting to GL Coordinator

Succession plan - Maintained by GL - reapproved at each PV



WBS	Name	Work
1	PV 8/9 June 2013	N/A
2	PV Fall 2013	N/A
3	PV14	N/A
4	PV15	N/A
5	Fed Elections	N/A
6	Federal Elections readiness	1688d 4h
6.1	Remobilisation of the overall AG structure	64d
6.1.1	setup AG ORM	1d
6.1.2	Sub PPP women inclusion	2d
6.1.3	Position Taking process	61d
6.2	Women inclusion Position Paper	61d
6.3	Pirate Party 2.0 identity	120d
6.3.1	Work on Pirate Party 2.0 identity	60d
6.3.2	Presentation	N/A
6.3.3	Work on website	60d
6.3.4	Website 2.0	N/A
6.4	Pirate Party Vision	205d
6.4.1	Work on vision	205d
6.4.2	Presentation	N/A
6.5	Pirate Party Programme	868d 4h
6.5.1	work on programme	267d
6.5.2	programme approved	N/A
6.5.3	peer review by cantons	263d
6.5.4	cantonal programme approved	N/A
6.5.5	Feedback to PPS	263d 4h
6.5.6	Feedback Pirate Party 2.0 identity	75d
6.6	Membership drive	370d
6.6.1	Package designed	56d
6.6.2	Roll out in canton	314d
7	Federal initiative project	499d
7.1	Theme selection process launched	130d
7.2	Approval of Initiative subject	4d
7.3	signatures collection	365d
8	Launch of Campaign	117d



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Expressing our identity



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